

INTRODUCING

PrecisionNow

dDesk

A PRIMODAL SYSTEMS DATA ANALYSIS PRODUCT



The dDesk Experience

Finally, an intuitive software tool for the rapid preparation of large data sets. Extensive data sets are now commonplace in many fields, yet analysis tools are either complicated and expensive or frustrating and slow.

PrecisionNow dDesk is the solution...

Designed to run on PC, Mac and Linux systems, dDesk is an all new innovative software tool with an intuitive interface giving data professionals the ability to rapidly load, visualize, analyze, prepare and export data. Forget cutting and pasting endless cells in spreadsheets, the solution is a low cost, low overhead dedicated data preparation software solution... **dDesk**.

Import Your Data

Our one-step import process gives you the flexibility to import data from a variety of formats including but not limited to xlsx, csv, txt.

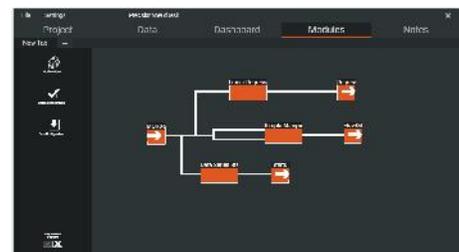


Visualize Your Data

Customise your visual options. Choose a built-in dashboard template, or pick and choose the options that best suit your purpose.

Analyse Your Data

Design your data flow using our interactive drawing board. Choose from our built-in analysis modules or create your own using the included API.



Data Quality Modules

- visualize your data flow
- ensure consistent data analysis
- choose from the built-in modules, or
- create your own using the API
- time-saving and improved QA/QC

Value Proposition

For organisations that want to unlock value from their data, dDesk is a desktop data analytics software package meant for the rapid time-saving extraction of information from variable data sets without the need for expensive software licencing or the frustrations associated with spreadsheet-based analysis.

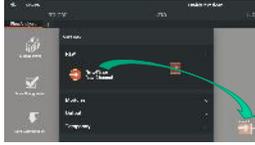
Rapid Analysis

The Interface

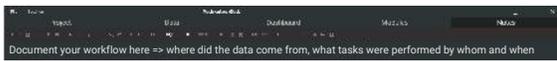
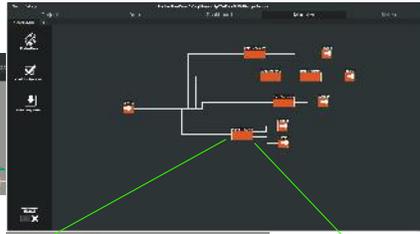
dDesk has been built with the end-user in mind. Its intuitive interface minimizes the learning curve by making use of features users already know and understand.

Drag - n - Drop Drawing Board

Your data analysis workflow starts with the drawing board. Simply drag and drop the required modules onto the drawing board, create your data flow by connecting them up, configure the module settings and go!



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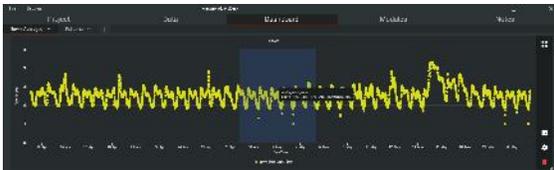
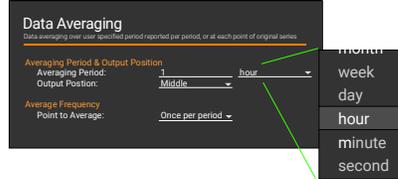


Notes

Use the 'Notes' tab to document your work.
Where did the data come from?
What files were used and why?
What analysis was done?
What criteria was used?
Who did the work and when?

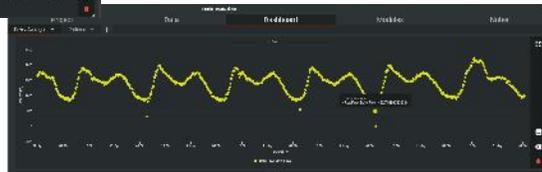
Configuring Modules

Simply right-clicking on a data module pulls up the configuration menu. Select or enter the appropriate parameters and your work is done.



Visualization

To zoom, highlight area and click
To identify one point, simply click on it



Formatting

Visuals can be formatted individually,
Or, standard formatting can be defined for the program, the user, or the project

Consistent Data Analysis - QA/QC

Because the module logic is locked, dDesk ensures that regardless of the professional doing the data analysis, the outcome will be the same. This means that a consistent approach is guaranteed, and the need to check individual formulas in spreadsheet cells is eliminated.
The result:

Improved QA/QC

Further, the modular nature of dDesk and the ability to create custom modules means that standardized workflows can be enforced. Custom, organization-specific modules can be created and shared across your team ensuring that all of your team members are doing the same analysis.

Get the Right Result, The First Time!



Primodal Systems Inc. is an environmental technology firm offering data-driven process solutions to water and wastewater professionals.

At Primodal Systems, we are committed to providing state-of-the-art analytic software and services so that informed decisions can be made based on sound data analysis. Efficient, time-saving technology is just the beginning. To every project we bring extensive knowledge and experience with highly successful projects around the world.

For current price information, technical support, and ordering assistance, contact Primodal

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